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NOV 6 1948

FASHION CALENDAR

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FRANCES HUGHES, *Editor*

6 WEST 52nd STREET NEW YORK, N. Y.

ELdorado 5-3693

FASHION CALENDAR

NOTE: Events are repeated until they take place. New events, last-minute changes and revisions are added each week as quickly as scheduled. FASHION CALENDAR asks your indulgence for the unavoidable changes and new events that come up between issues.

WEEK ENDING FRIDAY, NOVEMBER 3, 1944

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
SPECIAL ANNOUNCEMENT	RESORT, SHOP AND EARLY SPRING COLLECTIONS DELAYED A check of the retail stores shows they have not yet decided when to open their Resort Shops and start showing their Resort and early Spring Collections. This is due to the current uncertainty of delivery dates. FASHION CALENDAR will keep its subscribers informed of Resort Shop Openings as soon as they are established.		
Now Going On-Xmas	PROMOTIONAL-XMAS RADIO PROGRAM "Make It For Christmas," a program stressing the patriotic importance of home-made Christmas gifts, will be promoted by Adelaide Hawley and Thyra S. Winslow on their radio programs. In connection with this promotion, "Simplicity Sue", a fashion-minded teen-age character will be introduced and will appear in the Jan. issue of "Calling All Girls" Magazine. A series of tie-in teen-age fashion shows for retailers is also planned. Simplicity Publ.: Florence Pullman, AS. 4-7570. "Calling All Girls" Publ.: Betty Green, CA. 5-6810.	SIMPLICITY PATTERN CO.	3 N.Y. RADIO STATIONS WJZ, WEAF, WNEW
Newly Established	WAR VETERANS ART CENTER Day and evening classes in sculpture and ceramics, drawing and painting, jewelry, metalwork, graphic arts, lettering, layout, typography, etc. are now open to men who have served in the Army, Navy, Marines, and Merchant Marine of the U.S. These classes are offered for recreation and pre-vocational training in an effort to help veterans find their way back to civilian pursuits. Sessions will be held Mon.-Sat. 10 A.M.-6 P.M. and evenings 7-10 P.M. Publicity: Sarah Newmeyer, CI. 5-8900.	MUSEUM OF MODERN ART	681 FIFTH AVENUE
Now Available	"WRITING-ON-ASSIGNMENT" SERVICE FOR RADIO "Coverage by Kroll" is available to women's programs, news shows featuring interviews with celebrities, musical programs, and advertising agencies for spot commercial writing. Contact: Mary Jane Kroll, PL.5-8462.	MARY JANE KROLL	333 EAST 52ND STREET NEW YORK
Now Showing	RESORT FABRICS Piece goods departments of Macy's, McCutcheon's, and Lord & Taylor's are presenting new 1945 fabrics simultaneously with the wholesale showings of the ready-to-wear resort lines.	3 N.Y. DEPT. STORES	FABRIC DEPARTMENTS
Now Showing Nov. 10 12:45 P.M.-2:00 P.M.	"PARIS IN NEW YORK" TRADE DRESS SHOWING Gala showings of the new wholesale collection of cocktail dresses and dinner gowns, set in a garland of pink roses. Theme: "Paris in New York." Press and buyers invited. Entrance must be made before 1 P.M. Contact: Sam Friedlander, PE. 6-2663.	SAM FRIEDLANDER	SHOWROOM 530 SEVENTH AVENUE

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DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Just Installed	CHRISTMAS DECOR AND TOYLAND FANCIES	Frederick Freser ~~ABRAHAM & STRAUS~~ BROOKLYN	TOY DEPARTMENT 5TH FLOOR
	Santa Claus, a magician, and a clown will greet the youngsters as they emerge from the "Hall of Mirrors"; each child will receive a surprise gift package. Entrance fee, 29¢ or 50¢. All children invited. Publicity: Paul Murphy, TR. 5-8100.		
Now Showing	EXHIBITION OF OILS AND WATER COLORS	BLOOMINGDALE'S	ART GALLERIES 4TH FLOOR
	An exhibition of oils and water colors by 44 eminent artists including Frank Vining Smith, C. A. Lenoir, Thomas Creswick, Margaret Kirmse, and Catharine Taylor. Open to Public and Press. Publicity: Karen Hollis, VO. 5-5900.		
Now Showing	MISSES' SPRING 1945 DRESS COLLECTION	MORRIS AND MARCUS	SHOWROOM 530 7TH AVENUE
	A group of street and afternoon dresses. Showings at 10:30 A.M., and 2:30 P.M. Open to buyers and press. Contact: PE. 6-6965.		
Now Showing-Nov. 15	SHOWING OF DRESSY & RESORT COLLECTION	STARR-NORMAN	SHOWROOM 530 7TH AVENUE
	Cocktail dresses and dinner ensembles for southern wear. Open to Trade and Press. Contact: LA. 4-7690.		
Now Showing	SPRING AND RESORT COLLECTION	SPORTSWEAR ORIGINATORS	SHOWROOM 530 7TH AVENUE
	Including skirts, jackets, blouses, suits, slacks, etc. Trade and Press invited. Contact: WI. 7-1970.		
Friday Nov. 3 12:30 P.M. Luncheon	LUNCHEON-RALLY	SKIRT & BLOUSE DIVISION NEW YORK WAR FUND	ASTOR HOTEL B'WAY AT 44TH STREET
	Frank Sinatra, Milton Berle, Ed Sullivan, James Walker, and other celebrities of stage, screen, newspaper, and political fame, will headline this luncheon-rally to benefit the N. Y. War Fund. Div. Chairman, Irving Geist, Pres., Mitchell & Weber. Contact: N. Y. War Fund, BO. 9-7500.		
Friday Nov. 3 3:15 P.M.	COOKING SCHOOL LECTURE AND DEMONSTRATION	THE NAMM STORE BROOKLYN	COLONIAL ROOM 3RD FLOOR
	How to prepare and serve attractively, discussed by Helen Hovey. Open to public and press, free. Publicity: Rhoda Friedman, TR. 5-5700.		
Friday Nov. 3	COLLECTION OF PALETTES OF CONTEMPORARY ARTISTS	JAMES McCREERY & CO.	WINDOWS
	Palettes of Waldo Pierce and other well-known artists will be displayed. Press and public invited. Publicity: Alice Hutton, WI. 7-7000.		
Saturday Nov. 4 10:30 A.M.	"TRICKS FOR TEENS" MEETING & FASHION SHOW	SAKS 34TH STREET	DEBUTEEN SHOP 2ND FLOOR
	There will be a fashion show of Holiday Party Clothes for teen-agers. Celebrated Joan McCracken of "Bloomer Girl", and Johnny Long, orchestra leader, will entertain. Teen-agers, parents, and press invited. Publicity: Florence Epstein, LA. 4-7000.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Saturday Nov. 4	OPENING OF TOYLAND	ABRAHAM & STRAUS BROOKLYN	EAST BUILDING 7TH FLOOR
	The Christmas tradition will reveal a new international spirit with a Mexican Peon and Russian Peasant in addition to Santa Claus, a cowboy, a clown, flying jinny, and ring-master. Children, parents, and press invited. Publicity: Joan Ressler, TR. 5-7200.		
Sundays Nov. 5- Nov. 19 3:30 P.M.	3 FREE LECTURES: SOCIAL SANCTIONS OF FASHION	METROPOLITAN MUSEUM OF ART	5TH AVE. AT 82ND ST. LECTURE HALL
	On Nov. 5th, Lee Simonson will discuss "Decoration and Democracy"; Nov. 12th, "Recurrent Forms and Changing Attitudes; and Nov. 19th, "Basic Forms and Basic Needs". All invited. Publ.: Charlotte Hughes, RH. 4-7690.		
Sunday Nov. 5- Nov. 11	AMERICAN EDUCATION WEEK	FOUR EDUCATIONAL ORGANIZATIONS	ALL OVER THE COUNTRY
	Sponsored jointly by the Nat'l Education Assn., the American Legion, the U.S. Office of Education, and the Nat'l Congress of Parents and Teachers. This year's theme will be "Education for New Tasks." It is estimated that 10 million people will visit the schools that week.		

WEEK BEGINNING MONDAY, NOVEMBER 6, 1944

Monday Nov. 6 1:00 P.M. Luncheon	UNUSUAL FUR FASHION PRESENTATION	MAXIMILIAN (20 W. 57 ST.)	ST. REGIS HOTEL IRIDIUM ROOM
	The very latest fur fashions, including specially designed coats, capes, stoles, etc. Open to public. Press by invitation. Maximilian Publicity: Rosemary Sheehan, CI. 7-8060.		Luncheon from $1.85. St. Regis Publicity: Mary Alice Rice, PL. 3-4500.
Monday Nov. 6 1:15 P.M. Post Time	UNITED HUNTS RACE MEET	NATIONAL STEEPLECHASE AND HUNT ASSOCIATION	BELMONT PARK ELMONT, L. I.
	The best dressed women of society will be present at this important annual sporting event. General admission, $1.50. Contact: National Steeplechase and Hunt Association, EL. 5-3340.		
Beginning Monday Nov. 6	COURSES IN GLOVE AND BAG MAKING	TRAPHAGEN SCHOOL OF FASHION	1680 BROADWAY AT 52ND STREET
	Courses in custom glove-making under direction of Edith M. Hummel of Vienna. Classes in handbag making and designing in both leather and cloth, conducted by Buzzie Sellinger, beginning Wed., Nov. 8. Six-week course available in either subject (1 lesson weekly). For further information, Contact: Dorothy Tyroler, CO. 5-2077.		
Monday Nov. 6- Nov. 11	MARY LEWIS DOLL COLLECTION ON EXHIBIT	JOHN WANAMAKER	TOY DEPARTMENT 2ND FLOOR
	Every Allied Nation that makes dolls will be represented in this large, complete doll exhibit. Miniatures of Madame Chiang Kai-Chek, King George VI, Princess Elizabeth, Carmen Miranda, etc. will be shown in realistic settings. Open to Public and Press. Publ.: Florence O'Keefe, ST. 9-4700.		
Monday Nov. 6	EARLY SPRING AND RESORT COLLECTION	THE MISSES BRIGANTI, INCORPORATED	SALON 31 WEST 47TH ST.
	Dressy clothes for resort wear will be shown by one of America's largest and most exclusive creators of original fashions for women. Very interesting and exclusive prints will be featured. Open to trade and press. Contact: BR. 9-7549.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday Nov. 7 1:15 P.M.	TEXTILE COLOR & DESIGN INSPIRATION IN MEXICO	RUTH JOAN SCHOENBERG	STATION WJZ 770 ON DIAL
	Ruth Joan Schoenberg of Marvin Textile Associates will be interviewed on Alma Kitchel's radio program. Topic: "Scouting for Textile Color and Design Information in Mexico."		
Nov. 7	ELECTION DAY. BE SURE TO VOTE!		
Wednesday Nov. 8 1:00 P.M. Luncheon	HOLIDAY FUR FASHIONS	GUNTHER	RITZ CARLTON HOTEL OVAL ROOM
	Dressy furs and gala evening wraps will be featured. Open to public. Press by invitation. Luncheon a la carte. Gunther Publicity: Grace Fitzwater, BR. 9-6300. Ritz Carlton Publicity: Marion Morrison, PL. 3-4600.		
Wednesday Nov. 8 1:00 P.M. Luncheon	SHOWING OF DIAMONDS, HATS AND ACCESSORIES	VAN CLEEF & ARPELS AND HELENE GARNELL	PIERRE HOTEL COTILLION ROOM
	There will be a fascinating showing of diamonds together with hats, accessories, and dress originals by Helene Garnell. Open to public. Press by invitation. Luncheon a la carte. For reservations, information, releases, photographs, etc., contact Nancy Hughes, Diamond Publicity: CI. 6-0200. Fashion show under supervision of Viola Shefer, PL. 3-2117.		
Wednesday Nov. 8 3:30 P.M.	NEW SPRING 1945 NECKWEAR LINE	ENGEL, BAUER & CO.	SHOWROOM 49 WEST 37TH STREET
	An informal showing for Buyers and invited Press. Contact: WI. 7-8509.		
Wednesday Nov. 8 4:00 P.M.- 6:00 P.M. Cocktails	PRESS OPENING OF NEW DECORATING DEPARTMENT	GEORG JENSEN	SALON 667 FIFTH AVENUE
	Textiles by Dorothy Liebes, and antiques and reproductions will be featured at the opening of the new Decorating Dept. In connection with National Art Week, displays of paintings by Frances Dauction, noted French artist, will also be shown. Press by invitation. Contact: John Brennan, EL. 5-6630.		
Wednesday Nov. 8 7:30 P.M.- 9:30 P.M.	6TH LECTURE IN FASHION TRAINING COURSE	THE FASHION GROUP, INC.	THE BARBIZON 63RD AT LEXINGTON AVE.
	"Jobs In Stores" will be discussed by Sara Pennoyer, Bonwit Teller; Ruth Waltz, Milgrim's; and Janet Taylor, Saks 5th Ave., emphasizing the importance of promotion, display, fashion coordination, and advertising. Fee, $2. Single tickets available occasionally; apply 18th floor Barbizon on night of lecture. Contact: Fashion Group, Inc., CI. 7-1734.		
Beginning Wednesday Nov. 8	XMAS SHOPPING SEASON	N.R.D.G.A.	NEW YORK CITY
	A "Shop Early" campaign will be launched on Nov. 8th because of war-time sales-help shortages and delivery problems. The Post Office has designated Dec. 1st as the deadline for assured delivery of Christmas packages in this country. Contact: Edward Hoyt, PE. 6-2155.		
Wednesday Nov. 8	OPENING OF NEW TOY DEPARTMENT	JANE ENGEL	SALON 1025 MADISON AVENUE
	An exciting new toy department adjacent to the children's apparel section, will facilitate gift shopping for Christmas. Open to Press and Public. Publicity: Herbert Bijur, RH. 4-0300.		
Wednesday Nov. 8-12	SPRING MARKET SHOWINGS	SAN FRANCISCO MANUFACTURERS	INDIVIDUAL SAN FRANCISCO SHOWROOMS

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday Nov. 9 10:30 A.M. 2:30 P.M.	FASHIONS FOR SPRING AND SOUTHERN WEAR	SPECTATOR SPORTS, INC.	SHOWROOM 530 7TH AVENUE
	Featuring daytime and dinner dresses, and suits and toppers for town and country. Open to Trade and Press. Contact: BR. 9-0091.		
Thursday Nov. 9 1:00 P.M. Luncheon	FABRIC FASHIONS AT LUNCHEON	EVERFAST FABRICS	PLAZA HOTEL PERSIAN ROOM
	Outstanding treatment of Everfast fabrics in leading American designers' models from their new Spring and Resort collections. Open to public. Press by invitation. Luncheon $2.75. Everfast Publicity: Eleanor Lambert, PL. 5-8580. Plaza Publicity: Mr. Byrne Bauer, PL. 3-1740.		
Beginning Thursday Nov. 9	SHOWING OF SPRING & RESORT DRESS COLLECTION	ANN SADOWSKY	SHOWROOM 498 7TH AVENUE
	Open to trade and press. Contact: WI. 7-1828.		
Friday Nov. 10 10:00 A.M. On.....	ANNUAL MEETING	TEXTILE RESEARCH INSTITUTE	ROOSEVELT HOTEL MADISON AVE. AT 45TH ST.
	Discussion of the applied research work of the Textile Research Institute; also the effect of research in wartime on the status of industry in the post-war era. Dr. Gustavus J. Esselen, distinguished chemist, will give an address on "The Textile Industry - Re-birth or Second Childhood?" Other experts will address the sessions also. For reservations, Contact: Textile Research Institute, 10 East 42nd Street, LE. 2-2196.		
Friday Nov. 10 3:15 P.M.	"THE BREADBOX" DISCUSSED AT COOKING SCHOOL SESSION	THE NAMM STORE BROOKLYN	COLONIAL ROOM 3RD FLOOR
	A variety of new uses for bread will be discussed by Helen Hovey. Lectures sponsored by Namm's in cooperation with the N. Y. State Emergency Food Commission. Open to Press and Public, free. Publ.: Rhoda Friedman, TR. 5-5700.		
Friday Nov. 10- Nov. 25	SEVERAL SPRING COLLECTIONS DELAYED	13 NEW YORK CREATORS	INDIVIDUAL NEW YORK SHOWROOMS
	Because of current difficulties in transportation and hotel accommodations for buyers coming to N.Y. for the dress openings, a group of 13 of N.Y.'s top creators have decided to postpone their openings until Nov. 10 and thereafter. These houses include Hattie Carnegie, Nettie Rosenstein, Pattullo Modes, Maurice Rentner, Traina-Norell, Ben Reig, Ren-Eta Gowns, Ann Miller, Samuel Kass, Anthony Blotta, Louise Barnes Gallagher, Milgrim and Spectator Sports. Their dates are being listed as they are established.		
Nov. 11	ARMISTICE DAY		
Saturday Nov. 11	SANTA CLAUS ARRIVES ON A CHRISTMAS SHIP	THE NAMM STORE BROOKLYN	TOY DEPARTMENT 4TH FLOOR
	A train ride through fairy-land on a miniature locomotive will be the amusement feature for children. All youngsters invited. Publicity: Rhoda Friedman, TR. 5-5700.		
Monday Nov. 13 1:00 P.M. Luncheon	MILLINERY FASHION PRESENTATION	WALTER FLORELL (29 E. 53RD ST.)	ST. REGIS HOTEL IRIDIUM ROOM
	Headline hats! Open to public. Press by invitation. Luncheon from $1.85. Walter Florell publicity: Mr. Frederick, PL. 5-0895. St. Regis: Mary Alice Rice, PL. 3-4500.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday Nov. 13 4:00 P.M. Tea	HI-SCHOOL FASHIONS OF THE MONTH	ABRAHAM & STRAUS BROOKLYN	GALLATIN ROOM 6TH FLOOR, WEST
	The Hi-School Fashions of the Month will be selected by 23 members of the Hi-School Advisory Board of the Brooklyn Eagle. Attendance by invitation. Publicity: Joan Ressler, TR. 5-7200.		
Opening Monday Nov. 13	RETAIL DISPLAY CONTEST FOR 6TH WAR LOAN DRIVE	U. S. TREASURY DEPT. & WAR ADVERTISING COUNCIL	ALL OVER THE COUNTRY
	Over $100,000 in War Bond prizes will be given for best store windows dramatizing the 6th War Loan Drive. Dept. stores are participating. Symbol of Drive is a bomb about to strike a Japanese flag. Contact: Ralph Adler, Pres., Nat'l Assn. of Display Industries, LO. 5-0677.		
Monday Nov. 13	CALIFORNIA PLAY CLOTHES AND SPORTSWEAR OPENINGS	CALIFORNIA MANUFACTURERS	INDIVIDUAL CALIFORNIA SHOWROOMS
Monday Nov. 13	SANTA CLAUS ARRIVES	JAMES McCREERY & CO.	9TH FLOOR
	Details about this Santa later. Press and public invited. Publicity: Alice Hutton, WI. 7-7000.		
Beginning Monday Nov. 13	NEW SPRING MILLINERY COLLECTION	G. HOWARD HODGE	SHOWROOM 711 FIFTH AVENUE
	Open to Buyers and Press. Contact: PL. 3-7030.		
Monday Nov. 13-Nov. 14	ANNUAL FALL CONVENTION	SOCIETY OF THE PLASTICS INDUSTRY	WALDORF ASTORIA HOTEL PARK AVE. AT 50TH ST.
	New plastic materials and manufacturing techniques to meet war time needs, plus other problems of special interest, will be discussed at this convention. Contact: Society of Plastics Industry, 295 Madison Avenue.		
Monday Nov. 13-16	TRAVEL SAVING LOCAL SHOE SHOW	MFRS. OF MEDIUM PRICE SHOES	PARKER HOUSE BOSTON, MASS.
Tuesday Nov. 14 1:00 P.M. Luncheon	OPENING OF NEW SPRING LINE	YOUNG ORIGINALS	WALDORF ASTORIA HOTEL WEDGWOOD ROOM
	A luncheon-party to celebrate the 1st anniversary of Young Originals, teen-age fashions designed by Emily Wilkens, plus a showing of their new spring line. Attendance by invitation. Publicity: Mildred Kaldor, PL. 3-5782.		
Tuesday Nov. 14 1:00 P.M. Luncheon	"IT'S TIME TO CHANGE YOUR HATTITUDE"	PEG FISCHER	RITZ CARLTON HOTEL OVAL ROOM
	A new fashion show of exciting mid-season and pre-holiday hats. Open to public. Press by invitation. Luncheon a la carte. Peg Fischer Publicity: Rosemary Sheehan, CI. 7-8060. Ritz: Marion Morrison, PL. 3-4600.		
Tuesday Nov. 14 4:30 P.M.	PRESS PREVIEW: PONEMAH'S EXCITING "FASHION CIRCUS"	McCAMPBELL'S	WALDORF ASTORIA HOTEL PERROQUET SUITE
	A "Fashion Circus", presenting Ponemah's Miracle Material-ization, featuring "The Clothes Horses of Tomorrow"; "The Siamese Fabric Twins"; and "The 6 Wonders of the Cloth World." Ponemah, a new post-war miracle rayon fabric will be launched by Ring Master, Lester Gaba, and Barker, Lew Lehr to the accompaniment of Pink Champagne and Souvenirs. Attendance by invitation. Publicity: Sara Fox, MU. 6526.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday Nov. 15 9-5 P.M.	NEW HAT COLLECTION FOR NORTH & SOUTH	GLADYS & BELLE	SALON 20 WEST 57TH STREET
	Press and buyers invited. Contact: Miss Belle, CI. 6-1360.		
Wednesday Nov. 15 1:00 P.M. Luncheon	"DRAMA IN HATS" AT LUNCHEON SHOWING	ROBERT DUDLEY (54 E. 56TH ST.)	PIERRE HOTEL COTILLION ROOM
	Robert Dudley's Mid-season Millinery Collection, demonstrating new "Drama in Hats". Open to public. Press by invitation. Luncheon a la carte. Show under direction of Viola Shefer, PL. 3-2117.		
Wednesday Nov. 15 4:30 P.M. Cocktails	ADVANCE SPRING MILLINERY PRESENTATION	MEMBERS OF MILLINERY CREATORS GUILD	ST. REGIS HOTEL ROOF GARDEN
	The new spring "Liberation Colors" will be launched, with each member exhibiting 12 hats in the color selected by him. Exhibitors include: Milgrim Hats; Vogue Hats by Garfunkel Makers; Jeanne Tete; Dave Herstein Co.; G. Howard Hodge; Germaine Montabert; Harryson Hats; and Edgar J. Lorie. Buyers, Store Executives, and Press, strictly by invitation. Publicity: Sara Fox, MU. 3-6526. Millinery Creators Guild Contact: Miss Weintraub, PL. 3-2116.		
Wednesday Nov. 15 1:00 P.M. Luncheon	MILLINERY FASHION SHOW AT LUNCHEON	DOROTHY GORDON (14 EAST 56TH ST.)	WALDORF ASTORIA HOTEL SERT ROOM
	Open to public. Press by invitation. Luncheon a la carte. Contact: Dorothy Gordon, EL. 5-9641. Waldorf Astoria Publ.: Ted Saucier, EL. 5-3000.		
Wednesday Nov. 15	EXHIBIT: GREAT RUGS OF THE ORIENT	METROPOLITAN MUSEUM OF ART	5TH AVE. AT 82ND ST. GALLERY E 15
	Including the 16th and 17th centuries' museum collection of rugs from Persia and Turkey. Press and public invited. Publ.: Charlotte Hughes, RH. 4-7690.		
Wednesday Nov. 15-Dec. 31	EXHIBIT: ENAMELED ISLAMIC GLASS	METROPOLITAN MUSEUM OF ART	5TH AVE. AT 82ND STREET GALLERY E 15, 2ND FLOOR
	A display of 13th and 14th century glass showing a collection of gilt and richly enameled glass bottles, basins, cups, trays, etc. Open to press and public. Publicity: Charlotte Hughes, RH. 4-7690.		
Thursday Nov. 16 12:30 P.M. Luncheon	ANNUAL LUNCHEON MEETING, HOME FURNISHINGS DIV.	THE FASHION GROUP, INC.	MURRAY HILL HOTEL PARK AVE. AT 41ST ST.
	"The Part the Hand Plays in Rehabilitation" will be discussed by Dorothy Liebes, Nat'l Art Director of Arts and Skills, American Red Cross. René d'Harnoncourt, of the Museum of Modern Art, will speak on "The Hand in Industry". Members may bring 1 guest. Reservations close Nov. 15, 5 P.M. Luncheon, $1.50. Contact: The Fashion Group, Inc., CI. 7-1734.		
Thursday Nov. 16 12:30 P.M. Luncheon	LUNCHEON-MEETING	ADVERTISING WOMEN OF NEW YORK	BELMONT PLAZA HOTEL CASINO-IN-THE-AIR
	Dorothy Thompson will speak on the Position of Women in the Post-War World. Open to members and guests. Luncheon, $1.65. For reservations, Contact: Mrs. Mabel Blake, WI. 7-5648.		
Thursday Nov. 16 1:00 P.M. Luncheon	CREATIONS IN JEWELRY AT LUNCHEON SHOWING	JOHN RUBEL (777 5TH AVE.)	PLAZA HOTEL PERSIAN ROOM
	Important new creations in fine jewelry by this well-known former London and Paris jeweler. Open to public. Press by invitation. Luncheon $2.75. John Rubel Publ.: Eleanor Lambert, PL. 5-8580. Plaza Publ.: Mr. Byrne Bauer, PL. 3-1740.		

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Thursday Nov. 16 6:30 P.M.	DINNER FOR FEDERATION OF JEWISH PHILANTHROPIES	INFANTS' AND CHILDREN'S WEAR DIVISION	ROOSEVELT HOTEL MADISON AVE. AT 43 ST.
	Chairman, Leo J. Goldberger. Contact: Elliot Cohen, BR. 9-7138.		
Thursday Nov. 16 7:30 P.M.	11TH ANNIVERSARY CONGRESS	NAT'L COUNCIL, AMERICAN SOVIET FRIENDSHIP	MADISON SQUARE GARDEN 8TH AVE. AT 50TH ST.
	The Honorable Joseph E. Davies, former U.S. Ambassador to Russia, will preside at the "Allies For Victory" meeting commemorating the 11th anniversary of diplomatic relations between the U. S. and Russia. All seats reserved. Tickets, 60¢-$3.60. Contact: Nat'l Council of American-Soviet Friendship, MU. 3-2080.		
Friday Nov. 17	ANNUAL MEETING AND LUNCHEON	THE COTTON TEXTILE INSTITUTE	WALDORF ASTORIA HOTEL PARK AVE. AT 50TH ST.
	There will be a general morning session, a luncheon, and a series of panel sessions on problems confronting the industry. Contact: Cotton Textile Institute, WO. 2-0270.		
Monday Nov. 20 1:00 P.M. Luncheon	CUSTOM-ORDER FASHIONS AT LUNCHEON	FARQUHARSON & WHEELOCK (23 WEST 57TH STREET)	ST. REGIS HOTEL IRIDIUM ROOM
	Winter custom-made fashions including hats, will be shown. Open to public. Press by invitation. Luncheon from $1.85. Contact: Farquharson & Wheelock, PL. 3-1436. St. Regis Publicity: Mary Alice Rice, PL. 3-4500.		
Monday Nov. 20 1:15 P.M. Luncheon	XMAS PARTY FOR PRESS: "HOLIDAY HEADLINES"	JOHN HALL	PLAZA HOTEL TERRACE ROOM
	Fashions in hair styles for the coming Holiday season will be presented at a combination Press-Public luncheon-party. Santa Claus with his grab bag filled with gifts for soldiers at Halloran Hospital will be there. Open to public. Press by invitation. Luncheon $3.00. Commentaries and Publicity: A. Gail, CI. 6-3795. Plaza Publ.: Mr. Byrne Bauer, PL. 3-1740.		
Monday Nov. 20 4:30 P.M.	OPENING OF NEW SALON	Q's	413 MADISON AVENUE AT 48TH STREET
	A new shop, dedicated to men, will specialize in exclusive feminine accessories including lingerie, perfumes, costume jewelry, etc. Press, strictly by invitation. Publicity: Viola Shefer, PL. 3-2117.		
Tuesday Nov. 21 1:00 P.M. Luncheon	ACCESSORIES "COME OF AGE"	FASHION ACCESSORIES MAGAZINE	RITZ CARLTON HOTEL OVAL ROOM
	An all-accessories Fashion show. Open to public. Press by invitation. Luncheon a la carte. Fashion Accessories Publicity: Mildred Kaldor, PL. 3-5782. Ritz Carlton Publicity: Marion Morrison, PL. 3-4600.		
Tuesday Nov. 21	PREVIEW: EXHIBIT, "LAST 3 DECADES OF FASHION IN NEW YORK, 1915-1945"	MUSEUM OF THE CITY OF NEW YORK	5TH AVE. AT 103RD-104TH STREETS
	Exhibit planned and arranged by Miss Isabelle Miller, curator of the museum. It includes 40 costumes displayed on mannequins tracing fashions from last war to this one. Included also is a showing of coming 1945 styles by the members of the Uptown Retail group...Henri Bendel, Bonwit Teller, Hattie Carnegie, Bergdorf Goodman, and Saks 5th Avenue. Open to public, Nov. 22. Publicity: Jerome Irving Smith, LE. 4-1672.		

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Tuesday Nov. 21 4:00 P.M.	PRESS PARTY INTRODUCING NEW FABRICS	HOPE SKILLMAN FABRICS	TOWN HOUSE LOS ANGELES, CALIF.
	Hope Skillman is taking her "Out Of This World Fabrics" to the Coast, to show west coast creators her new and original striped cottons, plaids, etc. Press preview by invitation. Publicity: Rosemary Sheehan, CI. 7-8060.		
Wednesday Nov. 22 1:00 P.M. Luncheon	LUNCHEON SHOWING OF NEW HOLIDAY FASHIONS	ALICE OROVAN (785 5TH AVE.)	PIERRE HOTEL COTILLION ROOM
	Beautiful custom-made originals, gowns, and furs for the Holiday season will be shown. Open to public. Press by invitation. Luncheon a la carte. Fashion show under direction of Viola Shefer, PL. 3-2117.		
Wednesday Nov. 22 1:00 P.M. Luncheon	EXCITING NEW FUR FASHIONS	TRENCHER	WALDORF ASTORIA HOTEL SERT ROOM
	Open to public. Press by invitation. Luncheon a la carte. Trencher Publicity: Terence MacGrath, WI. 2-8200. Waldorf Astoria Publicity: Ted Saucier, EL. 5-3000.		
Wednesday Nov. 22- Nov. 29	TRADE SHOWING OF NEW SPRING MILLINERY	HELEN LIEBERT	SALON 19 WEST 57TH STREET
	Contact: PL. 3-2936.		
Nov. 23	THANKSGIVING DAY		
Monday Nov. 27 1:00 P.M. Luncheon	FASHION SHOW OF RESORT CLOTHES	RUSSEKS 5TH AVENUE	ST. REGIS HOTEL IRIDIUM ROOM
	The very latest fashions for Palm Beach and southern resort wear. Open to public. Press by invitation. Luncheon from $1.85. Russeks Publicity: Beatrice Castle, WI. 7-1900. St. Regis Publicity: Mary Alice Rice, PL. 3-4500.		
Monday Nov. 27- Mar. 31, 1945	GALA OPENING: GRAND OPERA SEASON	METROPOLITAN OPERA ASSOCIATION	MET. OPERA HOUSE B'WAY AT 39TH ST.
	Fashion finery will again blossom brightly at the gala opening of the Metropolitan Opera season. Opening night performance, "Faust". Publicity: Margaret Carson, MU. 2-2055.		
Tuesday Nov. 28 1:00 P.M. Luncheon	HOLIDAY FASHIONS AND GIFTS SHOWING	DE PINNA	RITZ CARLTON HOTEL OVAL ROOM
	Ensembles for day and evening, and gifts for the Holiday season. Open to public. Press by invitation. Luncheon a la carte. De Pinna Publicity: Dorothy Coburn, VO. 5-4800. Ritz Publicity: Marion Morrison, PL. 3-4600.		
Wednesday Nov. 29 1:00 P.M. Luncheon	FASHION PRESENTATION AT LUNCHEON	ARNOLD CONSTABLE	WALDORF ASTORIA SERT ROOM
	Holiday fashions for Thanksgiving and Christmas. Open to Public. Press by invitation. Luncheon a la carte. Arnold Constable Publicity: Miss Wedlock, CA. 5-2300. Waldorf Astoria Publicity: Ted Saucier, EL. 5-3000.		
Wednesday Nov. 29 1:00 P.M. Luncheon	"WE FLY TO THE SUN" FASHION SHOW	JAECKEL	PIERRE HOTEL COTILLION ROOM
	A dramatic resort collection from Jaeckel's ready-to-wear department. Open to public. Press by invitation. Luncheon a la carte. Fashion show under supervision of Viola Shefer, PL. 3-2117.		

MUSIC... THEATRES... MOVIES... NIGHT SPOTS

Friday.....LAST BALLET THEATRE PERFORMANCES, MET. OPERA HOUSE, B'WAY AT 39TH ST.
Nov. 3-
Nov. 5 Russian Soldier, Helen of Troy; Sat. Nov. 4, Matinee, Peter and the Wolf, Pas De Quatre, Fancy Free; Sat. Nov. 4, Evening, Romeo and Juliet, Graduation Ball; Sun. Nov. 5 Matinee, Russian Soldier, Carnaval; Sun. Nov. 5, Evening, Waltz Academy, Pillar of Fire, Graduation Ball. Publicity: Gerald Goode, PL. 3-0820.

Sunday.....OPENING OF NEW FRIENDS OF MUSIC SEASON, TOWN HALL, 113 WEST 43RD STREET
Nov. 5 The 9th season of Sunday afternoon chamber music concerts sponsored by the New Friends of Music, featuring Mozart's chamber music and works of the French Masters. Contact: Town Hall, BR. 9-9447.

Monday.....OPENING: "RHAPSODY" CENTURY THEATRE, 932 SEVENTH AVENUE
Nov. 6 A Fritz Kreisler operetta starring Annamary Dickey, Patricia Bowman,
8:40 P.M. Gloria Story, Rosemarie Brancato, George Zoritch, and others. Staged by Harry Gribble. Choreographer, David Lichine. Costumes, Frank Bevan. Publicity: Carl Bernstein, CI. 6-0427.

Monday.....OPENING: "SADIE THOMPSON" ALVIN THEATRE, 250 WEST 52ND STREET
Nov. 6 The musical version of "Rain", starring June Havoc. Costumes, Brooks.
8:40 P.M. Publicity: Michael Goldreyer, CH. 4-0768.

Tuesday....PREMIERE: "IRISH EYES ARE SMILING (Movie) ROXY THEATRE, 7TH AVE. AT 50TH ST.
Nov. 7 A 20th Century-Fox film starring Irene Haver, Dick Haynes, and Monty Woolley, depicting the life of Ernest Ball, composer. Costumes, Rene Hubert. Publicity: Jeannette Sawyer, CI. 6-0950.

Wednesday..PREMIERE: "LOST IN A HAREM" (Movie) CRITERION THEATRE, 1514 BROADWAY
Nov. 8 A hilarious MGM comedy starring Bud Abbott and Lou Costello. Costumes, Irene. Publicity: Herbert Crooker, BR. 9-7800.

Wednesday..NEW SUPPER SHOW WALDORF ASTORIA HOTEL, WEDGWOOD ROOM
Nov. 8 Frank Sinatra, popular singing sensation, will open a limited engagement at the Wedgwood Room. Nat Brandywynne and His Orchestra and Mischa Borr's Rhumba Band will continue as alternate supper hour music makers. Publicity: Ted Saucier, EL. 5-3000.

Thursday...OPENING OF OPERA SEASON CITY CENTER, 131 WEST 55TH STREET
Nov. 9-
Nov. 26 Seven operas will be presented, including "Tosca", "La Boheme", "Traviata", "Cavalleria Rusticana", "Pagliacci" and 2 new ones, Puccini's "Manon Lescaut", and Strauss' "The Gypsy Baron" in the new George Mead version. Opening night attraction will be "Manon Lescaut" with Dorothy Kirsten, Norbert Ardelli, and others; conductor, Laszlo Halasz. Tickets from 90¢-$2.40. Publicity: Jean Dalrymple, MU. 5-3114.

Friday.....PREMIERE: "THE MARK OF THE WHISTLER" (Movie) RIALTO THEATRE, 1481 BROADWAY
Nov. 10 A Columbia mystery-thriller starring Richard Dix, James Carter, Porter Hall, based on the C.B.S. radio program, "The Whistler". Publicity: Hortense Schorr, BR. 9-7900.

Nov. 12....CONCERT BY MARION ANDERSON CARNEGIE HALL, 7TH AVE. AT 57TH STREET

Wednesday..PREMIERE: "30 SECONDS OVER TOKYO" (Movie) CAPITOL THEATRE, B'WAY AT 51ST ST.
Nov. 15 An MGM war picture starring Van Johnson, Spencer Tracy, Phyllis Baxter, and others. A realistic picturization of Lt. Col. Jimmy Doolittle's raids 2 years ago. Costumes, Irene. Admission opening night will be purchase of a War Bond. Publicity: Herbert Crooker, BR. 9-7800.

Monday.....GALA OPENING: METROPOLITAN OPERA, METROPOLITAN OPERA HOUSE, B'WAY AT 39TH ST.
Nov. 27 There will be 18 consecutive Mon. evenings and matinees in addition to the Wed., Thurs. and Fri. evening subscription series. Opening night performance, "Faust" with Licia and Ezio Pinza. Orchestra subscriptions, $5.50 top, per performance. Publicity: Margaret Carson, MU. 2-2055.